

11th July 2025

UAE Outbound Leisure/FIT Travel Study

Description

Our client, a leading market research firm, is conducting an Outbound Travel Survey for which the team is looking to consult with travel agents, tour operators and online travel agencies who have experience in offering outbound travel services.

The discussion will revolve around the following areas:

- How do Leisure and Independent tourists in UAE choose Outbound travel destinations?
- What are some of the destinations preferred by people travelling abroad for leisure?
- How do travellers generally evaluate various outbound destinations before finalizing a destination?

Duration of the Engagement

This online interaction will last for a duration of up to 60 minutes.

Participation Fee

We are offering a participation fee of US\$100/hour.

Participation Process

- The one-hour interaction will be scheduled as per your availability directly with the research team.
- The interaction will take place via Zoom or MS Teams Meeting.
- The survey fee can be accepted via Paypal, Bank Transfer or Amazon Vouchers.

Eligibility Criteria

- People working at Travel Agencies, Tour Operators and Online Travel Agencies (OTAs) in UAE.
- Total travel industry experience should be around 15 years.
- Countries covered for this study include UAE.
- The study is live till 30th July 2025.